

Exhibit AA

Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8

The table below presents the data as entered.

Input Field	Entered
REGISTRATION NUMBER	5620625
REGISTRATION DATE	12/04/2018
SERIAL NUMBER	87755108
MARK SECTION	
MARK	IMPOSSIBLE (see, mark)
ATTORNEY INFORMATION (current)	
NAME	David E. Weslow
ATTORNEY BAR MEMBERSHIP NUMBER	NOT SPECIFIED
YEAR OF ADMISSION	NOT SPECIFIED
U.S. STATE/ COMMONWEALTH/ TERRITORY	NOT SPECIFIED
FIRM NAME	WILEY REIN LLP
STREET	1776 K STREET, NW
CITY	WASHINGTON
STATE	District of Columbia
POSTAL CODE	20006
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
PHONE	202-719-7000
EMAIL	dwelso@wileyrein.com
DOCKET/REFERENCE NUMBER	87252.0014
ATTORNEY INFORMATION (proposed)	
NAME	David E. Weslow
ATTORNEY BAR MEMBERSHIP NUMBER	XXX
YEAR OF ADMISSION	XXXX
U.S. STATE/ COMMONWEALTH/ TERRITORY	XX
FIRM NAME	WILEY REIN LLP
STREET	2050 M STREET, NW
CITY	WASHINGTON
STATE	District of Columbia
POSTAL CODE	20036
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States

PHONE	202-719-7000
EMAIL	dweslow@wiley.law
DOCKET/REFERENCE NUMBER	87252.0014
CORRESPONDENCE INFORMATION (current)	
NAME	DAVID E. WESLOW
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dweslow@wileyrein.com
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	tmdocket@wileyrein.com
DOCKET/REFERENCE NUMBER	87252.0014
CORRESPONDENCE INFORMATION (proposed)	
NAME	David E. Weslow
PRIMARY EMAIL ADDRESS FOR CORRESPONDENCE	dweslow@wiley.law
SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES)	tmdocket@wiley.law; akosak@wiley.law
DOCKET/REFERENCE NUMBER	87252.0014
GOODS AND/OR SERVICES SECTION	
INTERNATIONAL CLASS	005
GOODS OR SERVICES	Nutritional supplements
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN0-991648775-2024011716 3851916724 . Class 005.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\877\\551\\87755108\\xml2\\S080002.jpg
SPECIMEN DESCRIPTION	screenshot of the mark in use with the sale of nutritional supplements
WEBPAGE URL	impossible.co/products/sleep
WEBPAGE DATE OF ACCESS	01/17/2024
INTERNATIONAL CLASS	025
GOODS OR SERVICES	Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights and underwear
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN1-991648775-2024011716 3851916724 . Class 025.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\877\\551\\87755108\\xml2\\S080003.jpg
SPECIMEN DESCRIPTION	screenshot of the mark in use with the sale of clothing
WEBPAGE URL	impossible.co/products/impossible-shirt-mens
WEBPAGE DATE OF ACCESS	01/17/2024
INTERNATIONAL CLASS	035
GOODS OR SERVICES	Search engine optimization for promotion and marketing services; marketing consulting in the field of social media
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN2-991648775-2024011716 3851916724 . IC 035.pdf

CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\877\\551\\87755108\\xml2\\S080004.jpg
SPECIMEN DESCRIPTION	Screenshot of the mark in use with the promotion of search engine optimization services
WEBPAGE URL	impossiblex.com
WEBPAGE DATE OF ACCESS	01/17/2024
INTERNATIONAL CLASS	041
GOODS OR SERVICES	Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling, and adventure activities, namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing
SPECIMEN FILE NAME(S)	
ORIGINAL PDF FILE	SPN3-991648775-2024011716 3851916724 . IC_041.pdf
CONVERTED PDF FILE(S) (1 page)	\\TICRS\\EXPORT18\\IMAGEOUT 18\\877\\551\\87755108\\xml2\\S080005.jpg
SPECIMEN DESCRIPTION	Screenshot of the mark in use with the offering of a website featuring information in the field of personal fitness
WEBPAGE URL	impossible.co/blogs/health
WEBPAGE DATE OF ACCESS	01/17/2024
OWNER SECTION (current)	
NAME	IMPOSSIBLE LLC
MAILING ADDRESS	402 W. JOHANNA STREET
CITY	AUSTIN
STATE	Texas
ZIP/POSTAL CODE	78704
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
OWNER SECTION (proposed)	
NAME	IMPOSSIBLE LLC
MAILING ADDRESS	402 W. JOHANNA STREET
CITY	AUSTIN
STATE	Texas
ZIP/POSTAL CODE	78704
COUNTRY/REGION/JURISDICTION/U.S. TERRITORY	United States
EMAIL	XXXX
LEGAL ENTITY SECTION (current)	
TYPE	limited liability company
STATE/COUNTRY/REGION/JURISDICTION/U.S. TERRITORY WHERE LEGALLY ORGANIZED	Texas
PAYMENT SECTION	
NUMBER OF CLASSES	4

NUMBER OF CLASSES PAID	4
FILING § 8 AFFIDAVIT PER CLASS	900
TOTAL FEE PAID	900

SIGNATURE SECTION

SIGNATURE	/Joel Runyon/
SIGNATORY'S NAME	Joel L. Runyon
SIGNATORY'S POSITION	Manager
DATE SIGNED	01/17/2024
SIGNATURE METHOD	Sent to third party for signature
PAYMENT METHOD	DA

FILING INFORMATION

SUBMIT DATE	Thu Jan 18 07:38:56 ET 2024
TEAS STAMP	USPTO/SECT08-XX.XXX.XX.XX -20240118073857170939-562 0625-8509f32d4f16d2723cd1 25c4cf8f5d462e1636c9bbc61 572ebb4eea11928930-DA-385 65606-2024011716385191672 4

Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8

To the Commissioner for Trademarks:

REGISTRATION NUMBER: 5620625

REGISTRATION DATE: 12/04/2018

MARK: IMPOSSIBLE

Current: The owner, IMPOSSIBLE LLC, a limited liability company legally organized under the laws of Texas, having an address of

402 W. JOHANNA STREET

AUSTIN, Texas 78704

United States

Proposed: The owner, IMPOSSIBLE LLC, a limited liability company legally organized under the laws of Texas, having an address of

402 W. JOHANNA STREET

AUSTIN, Texas 78704

United States

XXXX

is filing a Declaration of Use and/or Excusable Nonuse of Mark in Commerce under Section 8.

For International Class 005, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Nutritional supplements ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshot of the mark in use with the sale of nutritional supplements.

Original PDF file:

[SPN0-991648775-2024011716 3851916724 . Class_005.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: impossible.co/products/sleep

Webpage Date of Access: 01/17/2024

For International Class 025, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Clothing and performance apparel, namely, t-shirts, sweatshirts, pants, shorts, tank tops, yoga pants, tights and underwear ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshot of the mark in use with the sale of clothing.

Original PDF file:

[SPN1-991648775-2024011716 3851916724 . Class_025.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: impossible.co/products/impossible-shirt-mens

Webpage Date of Access: 01/17/2024

For International Class 035, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Search engine optimization for promotion and marketing services; marketing consulting in the field of social media ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshot of the mark in use with the promotion of search engine optimization services.

Original PDF file:

[SPN2-991648775-2024011716 3851916724 . IC_035.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: impossiblex.com

Webpage Date of Access: 01/17/2024

For International Class 041, the mark is in use in commerce on or in connection with **all** goods/services, or to indicate membership in the collective membership organization, listed in the existing registration for this specific class: Providing a website featuring information in the field of personal fitness, endurance athletics, storytelling, and adventure activities, namely, bungee jumping, skydiving, trekking, mountaineering, surfing, and kite surfing ; or, the owner is making the listed excusable nonuse claim.

The owner is submitting one(or more) specimen(s) showing the mark as used in commerce on or in connection with any item in this class, consisting of a(n) screenshot of the mark in use with the offering of a website featuring information in the field of personal fitness.

Original PDF file:

[SPN3-991648775-2024011716 3851916724 . IC_041.pdf](#)

Converted PDF file(s) (1 page)

[Specimen File1](#)

Webpage URL: impossible.co/blogs/health

Webpage Date of Access: 01/17/2024

The owner's/holder's current attorney information: David E. Weslow. David E. Weslow of WILEY REIN LLP, is located at

1776 K STREET, NW
WASHINGTON, District of Columbia 20006
United States

The docket/reference number is 87252.0014.

The phone number is 202-719-7000.

The email address is dweslow@wileyrein.com

David E. Weslow submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

The owner's/holder's proposed attorney information: David E. Weslow. David E. Weslow of WILEY REIN LLP, is a member of the XX bar, admitted to the bar in XXXX, bar membership no. XXX, is located at

2050 M STREET, NW
WASHINGTON, District of Columbia 20036
United States

The docket/reference number is 87252.0014.

The phone number is 202-719-7000.

The email address is dweslow@wiley.law

David E. Weslow submitted the following statement: The attorney of record is an active member in good standing of the bar of the highest court of a U.S. state, the District of Columbia, or any U.S. Commonwealth or territory.

Correspondence Information (current)

DAVID E. WESLOW

PRIMARY EMAIL FOR CORRESPONDENCE: dweslow@wileyrein.com

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tmdocket@wileyrein.com

The docket/reference number is 87252.0014.

Correspondence Information (proposed)

David E. Weslow

PRIMARY EMAIL FOR CORRESPONDENCE: dweslow@wiley.law

SECONDARY EMAIL ADDRESS(ES) (COURTESY COPIES): tmdocket@wiley.law; akosak@wiley.law
The docket/reference number is 87252.0014.

Requirement for Email and Electronic Filing: I understand that a valid email address must be maintained by the owner/holder and the owner's/holder's attorney, if appointed, and that all official trademark correspondence must be submitted via the Trademark Electronic Application System (TEAS).

A fee payment in the amount of \$900 will be submitted with the form, representing payment for 4 class(es), plus any additional grace period fee, if necessary.

Declaration

- Unless the owner has specifically claimed excusable nonuse, the mark is in use in commerce on or in connection with the goods/services or to indicate membership in the collective membership organization identified above, as evidenced by the attached specimen(s).
- Unless the owner has specifically claimed excusable nonuse, the specimen(s) shows the mark as currently used in commerce on or in connection with the goods/services/collective membership organization.
- To the best of the signatory's knowledge, information, and belief, formed after an inquiry reasonable under the circumstances, the allegations and other factual contentions made above have evidentiary support.
- The signatory being warned that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001, and that such willful false statements and the like may jeopardize the validity of this submission and the registration, declares that all statements made of his/her own knowledge are true and all statements made on information and belief are believed to be true.

Signature: /Joel Runyon/ Date: 01/17/2024

Signatory's Name: Joel L. Runyon

Signatory's Position: Manager

Signature method: Sent to third party for signature

Mailing Address (current):

WILEY REIN LLP
1776 K STREET, NW
WASHINGTON, District of Columbia 20006

Mailing Address (proposed):

WILEY REIN LLP
2050 M STREET, NW
WASHINGTON, District of Columbia 20036

Serial Number: 87755108

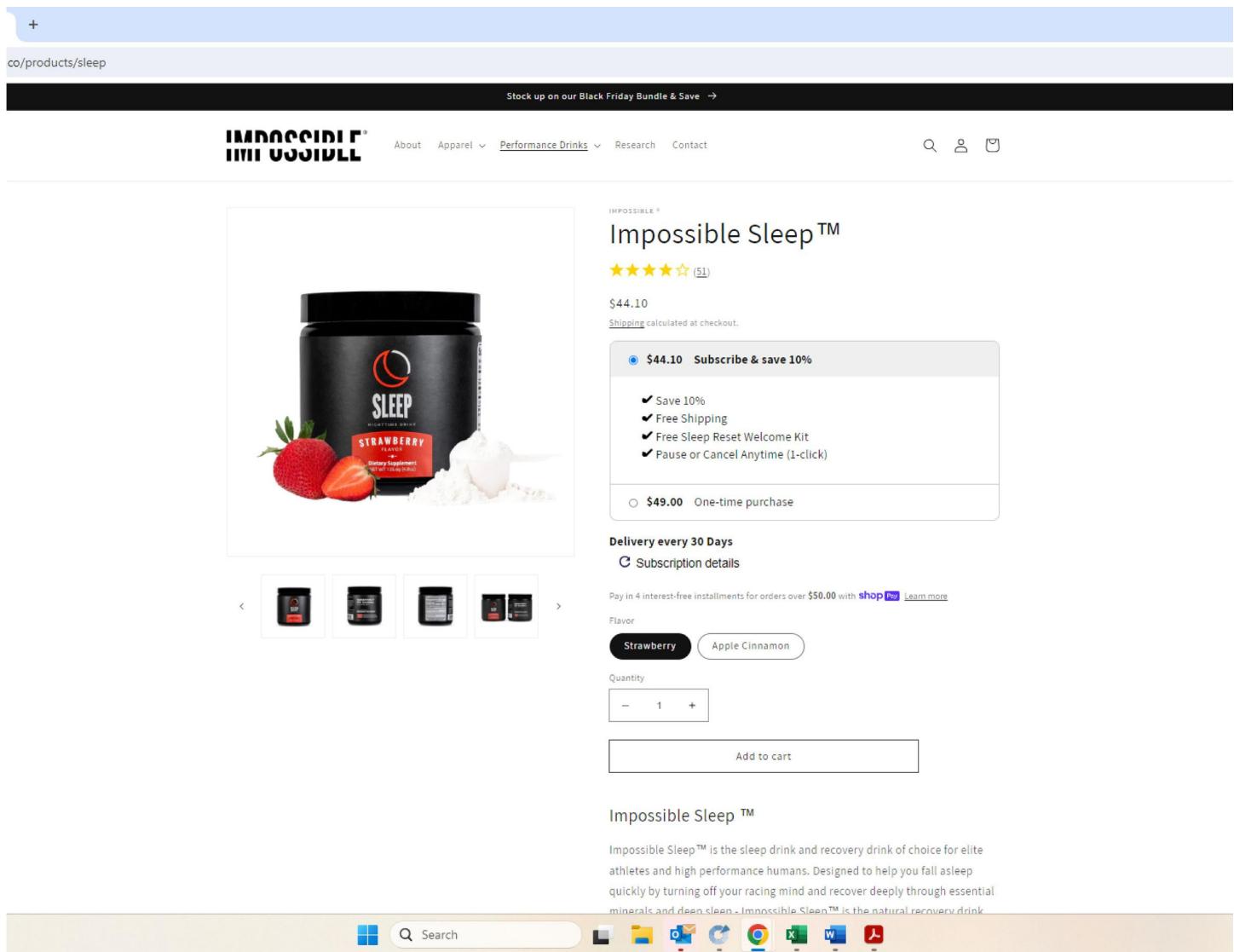
Internet Transmission Date: Thu Jan 18 07:38:56 ET 2024

TEAS Stamp: USPTO/SECT08-XX.XXX.XX.XX-20240118073857

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f8f5d462e1636c9bbc61572ebb4eea11928930-D

A-38565606-20240117163851916724



Impossible Shirt (Men's) - IMPOSSIBLE

impossible.co/products/impossible-shirt-mens

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Impossible Shirt (Men's)

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★★★★★ (31)

Size

S M L XL

Color

Navy Grey Military Green Impossible Shirt - 3 Pack

Quantity

- 1 +

Add to cart

The classic men's impossible shirt. Re-designed with a more athletic fit, and softer than ever.

If you're going to have to get outside your comfort zone, you might as well do it in something comfortable AF.

Materials

38°F Light rain

Search

10:45 AM 1/17/2024

0



The screenshot shows a Microsoft Edge browser window with the title bar 'Impossible X' and the URL 'impossiblex.com'. The page content is as follows:

IMPOSSIBLETM
IMPOSSIBLE

About Impossible X

IMPOSSIBLE and Impossible X help startups scale their business through the use of SEO, SEM and content marketing strategy. We worked very closely with SpotHero scaling them from their seed to Series A stage. They have gone on to raise \$118M

We've also worked closely with startups like Woven, LMNT and other companies in the productivity, health, fitness, and nutrition space.

We've also worked closely with Simple Energy and other TechStars companies. We're selective about our client list at the moment, but we're pretty active & focused in the ones we do take on.

We also invest & develop our own businesses (IMPOSSIBLE, Ultimate Paleo Guide, Ultimate Meal Plans, and Start A Blog). We've also been developing apps for iOS and Android as well including several top sellers in the health & fitness categories. You can see our apps here.

We use our resources to give and create opportunities around the world. Most recently we completed the 777 Project- a philanthropic initiative to run 7 ultra marathons on 7 continents in order to build 7 schools with

38°F Light rain

10:48 AM
1/17/2024

Health Blog | Nutrition & Health | impossible.co/blogs/health

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Health

L-Carnitine: Research, Side Effects, Dosage
MARCH 8, 2023

L carnitine is one of the primary ingredients in Impossible Energy. It's gained reputation as an energy driver, but what exactly is this ingredient and why is it important to...

How to Use GABA for Sleep
JANUARY 12, 2023

You've probably heard of people raving about using GABA for sleep. But, while it may have some promising properties, the research on the actual usage of GABA for sleep is...

How to use Glycine for Sleep
JANUARY 12, 2023

Glycine For Sleep - Dosage & Side Effects You might have heard of people touting the supplement "glycine" for sleep. But does it help and how much do you need...

Tyrosine: Research, Benefits, Side Effects & Do...
AUGUST 24, 2022

Tyrosine is a popular supplement you may have heard about. But what exactly is this, what is it good for and is it worth your money? Let's find out...

